

PARTNER PROGRAM · YAS ISLAND, ABU DHABI

Casa Duna — List your property with us.

A short brand sheet for owners considering listing their Yas Island or Abu Dhabi property with Casa Duna. We're small, owner-operated, and selective. This is who we are and what we offer.

★ 5.0	100+	20	8 min
Airbnb rating	guest stays since launch	verified 5-star reviews	walk to F1 paddock

Who we are

Casa Duna is an owner-operated holiday-home agency on Yas Island, Abu Dhabi. We run our own boutique apartment, and as of 2026 are opening a curated partner program for other Yas Island and Abu Dhabi holiday-home owners.

Founded by two brothers — Muhammad and Ramey — locally based, Arabic and English speaking. Booking channels: Airbnb, Booking.com, Vrbo, and direct on casaduna.ae. DCT-licensed (per-property — every owned and partner unit carries its own license).

We're small and we don't pretend otherwise. What we have is a few years of running a Yas Island stay properly, a deep guest network, and the discipline to do every detail of a booking ourselves.

What we've done so far

- **20 verified 5-star reviews** on Airbnb across the Canal View 1BR (and growing).
- **100+ guest stays** since launch.
- **Airbnb Superhost** + Guest Favourite.
- **DCT license PER25000250** for Canal View 1BR.
- **8-minute walk** from our flagship apartment to the Yas Marina Circuit F1 paddock; **5-minute walk** to Yas Mall; **4 minutes** to Ferrari World; **10–12 minutes** to Etihad Arena.
- Second owned unit (**Canal View 2BR**) launches in 2026.

What we offer a partner

If you own a holiday-let-ready apartment on Yas Island, Saadiyat, or central Abu Dhabi, we can list it under the Casa Duna brand and handle the operational side.

1. Distribution across all major channels.

We list your property on Airbnb, Booking.com, Vrbo, and direct on casaduna.ae from a single Lodgify-managed calendar (no double-bookings). Direct bookings on casaduna.ae are a real channel for us — about a third of our owned-property bookings come through it.

2. Bilingual guest comms (Arabic + English).

Every guest message, before-stay coordination, check-in handover, mid-stay check-in, and review prompt is run by us, in the right language. We respond within an hour, day or night.

3. SEO + AIO content engine.

Casa Duna has 9 long-form Yas Island guides, schema.org markup, an llms.txt feed, and structured data that makes us cited by ChatGPT, Claude, and Perplexity. When someone asks an LLM 'best Yas Island holiday home,' your property gets surfaced too.

4. Brand consistency.

Casa Duna isn't a faceless OTA listing. Guests book the brand. Photos styled consistently, Yas Island guidebook included, the welcome message is the same on every stay.

5. Direct booking pipeline.

Repeat guests bypass Airbnb on their next trip. We auto-create a member account at booking and send credentials via WhatsApp — they log in and rebook direct next time, saving you the OTA commission.

6. Pricing intelligence.

PriceLabs for dynamic pricing — adjusts for season, F1 weekend, Etihad Arena event nights, school holidays. Captures 12–18% more revenue than a fixed-rate calendar.

What we don't do

- We're not a faceless management company. We don't take on 50 properties because we can't run 50 properties at the standard we run our own.
- We don't take on properties that aren't ready to host. Photos, finish, working appliances, clean linens — owner responsibility before listing.
- We don't take on properties outside Yas Island, Saadiyat, or Abu Dhabi central. Our guest expertise is geographic.
- We don't sign exclusivity if it doesn't suit you — partnership terms are flexible.

Commission & terms

Our standard partnership terms (negotiable per property):

- **Commission:** a percentage on bookings we generate (typical OTA-equivalent range, depends on level of management).

- **No listing fees, no monthly fees, no setup fees.**
- **No exclusivity required.** List with Casa Duna alongside existing channels if you prefer.
- **You retain ownership** of your property and your DCT license. We add a Casa Duna brand layer on top.
- **30-day notice** to leave the program.
- **Performance review every 6 months** — we share booking data, you tell us what's working.

How to apply

1. **Message us on WhatsApp** at +971 58 580 2785 with your property address and a few photos.
2. **15-minute call** with the Casa Duna team — we walk through your property's fit and the partnership options.
3. **Property visit** — we drop by, take detailed photos, brief you on prep.
4. **Listing live within 14 days** of partnership agreement.